

**MAREK KWIEK** (born 1966). Professor (full) and Founding Director of the Center for Public Policy Studies (since 2002), Chairholder, UNESCO Chair in Institutional Research and Higher Education Policy, University of Poznan ([www.cpp.amu.edu.pl](http://www.cpp.amu.edu.pl)) and Founding Director of the newly opened (2021) Institute for Advanced Studies in Social Sciences and Humanities, University of Poznan (AMU), Poland. ORCID: 0000-0001-7953-1063.

Marek's research area is **quantitative studies of science & sociology of science**. His focus is on international research collaboration, academic productivity, stratification in science and global academic elites. He has been advising extensively to national governments and international organizations on university funding & governance reforms and science policy in 15 countries (OECD, World Bank, USAID, Council of Europe, UNDP, OSCE, E&Y and PWC). His recent research report is "The International Collaboration of EU Research Organizations" for the European Parliament (114 pp., 2019).



Since 2000, Marek has been a Principal Investigator or country Team Leader in **25 international higher education research projects** (global and European) funded by the European Commission (6<sup>th</sup> and 7<sup>th</sup> Framework Programs); the European Science Foundation (ESF); and the Fulbright, Ford, and Rockefeller foundations. His research focus is university funding and governance, public sector reforms, and the changing academic profession. Marek was a partner in **large-scale EU-funded comparative projects**: *EDUWEL: Education and Welfare* (2009–2013), *WORKABLE: Making Capabilities Work* (2009–2012), *EUROAC: The Academic Profession in Europe* (2009–2012), *EUEREK: European Universities for Entrepreneurship* (2004–2007), and *GOODUEP: Good Practices in University-Enterprises Partnerships* (2007–2009).

Marek has published approximately **220 papers and 8 sole-authored monographs**, including *Knowledge Production in European Universities. States, Markets, and Academic Entrepreneurialism* (2013, 488 pp.), *The University and the State: A Study into Global Transformations* (2006, 425 pp.). His most recent monograph is *Changing European Academics: A Comparative Study of Social Stratification, Work Patterns and Research Productivity* (London and New York: Routledge, 2019, 284 pp.). He publishes mostly in **leading international journals**, including *Science and Public Policy*, *Comparative Education Review*, *Higher Education*, *Studies in Higher Education*, *Scientometrics*, *Journal of Informetrics*, *Journal of Economic Surveys*, *Journal of Studies in International Education*, etc.

Marek was a Principal Investigator in a highly selective five-year project: *Maestro: Program for International Comparative Research in Higher Education* (2012–2017), funded by the National Research Council (NCN). In 2015, he received a prestigious annual "Master Award" ("Mistrz") from the Foundation for Polish Science (FNP). In 2017, he received one of three annual awards for "**Outstanding Contribution to Science**" from the Minister of Science in the category of "Impact on the Development of Society."

**Marek is highly internationalized in research.** He is one of few Polish **double Fulbright scholars** who spent three years at North American universities as a Fulbright Foundation scholar (University of Virginia) and Kosciuszko Foundation scholar (University of California, Berkeley) and the only Polish Reagan-Fascell Democracy Fellow (National Endowment for Democracy, Washington, DC). He was also a **Fulbright New Century Scholar (NCS)** from 2007 to 2008 ("Higher Education in the 21st Century;" the only Polish academic in the NCS program) and a Professorial Visiting Fellow at the Institute of Education, London, from 2012 to 2013. Marek is also an **editorial board member** for *Higher Education Quarterly*, *European Educational Research Journal*, *British Educational Research Journal*, and *European Journal of Higher Education*. In the last decade, he has presented papers and keynotes at **approximately 80 international conferences and seminars across Europe and globally**. He was awarded 3 million euro in research grants.

He co-authored the Polish *National Strategy for the Development of Higher Education until 2020* (Ernst and Young 2010), *Europe 2020 Poland* technical report (World Bank 2011), *National Strategy for the Development of Higher Education in Ukraine until 2022* (USAID 2014); a European analytical tool to measure innovation of European universities for the European Commission and the OECD (2012): *heinnovate* (heinnovate.eu). Vice-chairman for research of a 100 million USD IDUB national excellence project (2020-2025) and co-author of the successful IDUB proposal (2018-2019).

In 2020, Marek was listed among top scientists cited in 2019 in Scopus (the upper 2% of scholars globally, field-normalized ranks), ranked 1,075 among 58,316 in the subfield of Education (Ioannidis et al. 2020, <https://doi.org/10.1371/journal.pbio.3000918>). In 2021, Marek was also listed among the 2%, and was ranked higher, about top 500 in Education globally.

An ordinary member of the **European Academy of Sciences and Arts (EASA) in Salzburg** (elected 2018), one of 30 Polish members.

An ordinary member of *Academia Europaea*, the **European of Sciences in London** (elected 2021), one of 101 Polish members.

## 1. RECENT KEYNOTE SPEECHES & INVITED LECTURES (INTERNATIONAL ONLY):

- (2021) **Jeddah (Saudi Arabia)**: King Abdulaziz University, November 15, 2021. Invited Session “Globalization of Science” at the IREG 2021 Conference *Effects of Rankings on Community and Society*. “The Dynamics of Global Science and New Tensions in Academic Knowledge Production”
- (2021) **Harvard University (USA)**: the Mahindra Humanities Center, “The Mahindra Seminar Series on Universities”, November 3, 2021. “The Changing Academic Profession and the Stratifying Role of Research”, at the seminar: “Academic Profession in Knowledge-Based Societies – Global Perspectives”
- (2021) **Beijing (China)**: Peking University, Graduate School of Education, October 25, 2021. A seminar on “The Globalization of Science: Implications for Higher Education Research”.
- (2021) **Oslo (Norway)**: Institute of Education, University of Oslo, October 1, 2021. Lecture and seminar: “The Academic Profession in the Era of Global Collaborative Science” .
- (2021) **London (UK)**: Times Higher Education New Universities Summit 2021, Transforming the Future: New Visions of Young Universities, June 22, 2021. Invited panel session: “Has the Pandemic Shifted the Research Culture for Young Universities”.
- (2021) **University of Toledo (USA)**: the Russel Center, Judith Herb College of Education, June 18, 2021. Lecture and PhD seminar: “The Changing Academic Profession within the Changing Science System – Poland from Global Comparative Perspectives (1989-2020)”.
- (2021) **University of Oxford (UK)**: Centre for Global Higher Education (CGHE), June 15, 2021. Lecture and seminar: “The Globalization of Science: The Increasing Power of Individual Scientists?”
- (2021) **University of Hong Kong (Hong Kong SAR)**: Comparative Education Research Centre CERC), Faculty of Education, May 18, 2021. Lecture and seminar: “Research Collaboration and Innovations: Who Makes Strategic Decisions In Science and Scholarship?”.
- (2021) **European University Association, Brussels (Belgium)**: The 2021 EUA Annual Conference: Universities 2030: From Vision to Reality, April 22, 2021. Invited panel session: “Recognition and Rewards of Academic Career Profiles”.
- (2021) **Caracas (Venezuela)**: The UNESCO International Institute for Higher Education in Latin America and the Caribbean (IESALC), March 15, 2021. Expert group seminar on “Higher Education Futures”. Invited presentation: “Higher Education in 2050: High Participation and Vertical Stratification”.

- (2021) **University of Oxford (UK):** Centre for Global Higher Education (CGHE), March 9, 2021. Lecture and seminar: “Elite journals, publishing as prestige-generation, and implications for academic careers”.
- (2021) **University of Luxembourg (Luxembourg):** Opening lecture in a Lecture Series “Science of Science in the Spotlight”, February 24, 2021. “Inequalities in Science: A Study of Major Collaboration Types”.
- (2021): **World Bank, Washington DC (USA):** invited lecture and seminar: “Establishing World-Class Universities in Poland: Challenges and Opportunities”, February 20, 2021.
- (2020) **University of Oxford (UK):** Centre for Global Higher Education (CGHE), December 8, 2020. Lecture and seminar: “Man-Woman Collaboration Patterns in Science: A Study of 25,000 University Professors”.

## 2. FINANCIAL ID (3 MILLION EUR FOR RESEARCH PROJECTS), INCLUDING:

SCIENTISTS	Ministry of Education and Science (MEiN), 2022-2023:	200,000 EUR
PRODUCTIVITY	National Research Council (NCN – Preludium BIS) 2020-2024:	130,000 EUR
RESEARCH UNISUPPORT:	Ministry of Science and Higher Education (MNISW), 2019-2021: National Centre for R&D (NCBR), 2019-2021:	250,000 EUR 600,000 EUR
EXCELLENCE	Ministry of Science and Higher Education (MNISW), 2016-2018:	300,000 EUR
USTAWA 2.0	Ministry of Science and Higher Education (MNISW) 2016-2017:	75,000 EUR
MASTER:	Foundation for Research (FNP) (Professorial Award) 2015-2017:	75,000 EUR
FLAGSHIP:	National Research Council (NCN - Harmony) 2014-2017:	120,000 EUR
MAESTRO:	National Research Council (NCN) “Frontier Research” 2012-2017:	415,000 EUR
EUROAC:	EUROCORES-EUROHESC (ESF) research project 2010-2012:	120,000 EUR
EDUWEL:	EU 7 <sup>th</sup> Framework Programme Marie Curie ITN project 2009-2013:	285,000 EUR
WORKABLE:	EU 7 <sup>th</sup> Framework Programme research project 2009-2012:	102,000 EUR
BORDERUNI:	German-Polish Foundation for Research project 2010-2012:	50,000 EUR
NORPOL:	EEA and Norway Grants research project 2009-2011:	110,000 EUR
GOODUEP:	EU LLL Transversal Programmes project 2007-2009:	40,000 EUR
EUEREK:	EU 6 <sup>th</sup> STREP research project 2004-2007:	62,000 EUR

## 3. PUBLICATIONS (SELECTION FROM MOST RECENT, TOTAL 220).

- Kwiek, Marek, Roszka, Wojciech (2021) Gender-Based Homophily in Research: A Large-scale Study of Man-Woman Collaboration, *Journal of Informetrics*. 35(3), August 2021, 101171. 1-26.  
<https://doi.org/10.1016/j.joi.2021.101171>
- Kwiek, Marek (2021). The Prestige Economy of Higher Education Journals: A Quantitative Approach. *Higher Education*. 81. 493–519. <https://doi.org/10.1007/s10734-020-00553-y>
- Kwiek, Marek, Roszka, Wojciech (2021) Gender Disparities in International Research Collaboration: A Large-scale Bibliometric Study of 25,000 University Professors. *Journal of Economic Surveys*. Vol. 35(5), 1344-1388. <https://doi.org/10.1111/joes.12395>
- Kwiek, Marek (2021) What Large-Scale Publication and Citation Data Tell Us About International Research Collaboration in Europe: Changing National Patterns in Global Contexts. *Studies in Higher Education*. 46(12), 2629-2649. <https://doi.org/10.1080/03075079.2020.1749254>
- Kwiek, Marek (2020) Internationalists and Locals: International Research Collaboration in a Resource-Poor System. *Scientometrics*. Vol. 124. 57-105. <https://doi.org/10.1007/s11192-020-03460-2>
- Kwiek, Marek (2019) Social Stratification in Higher Education: What It Means at the Micro-Level of the Individual Academic Scientist. *Higher Education Quarterly*. Vol. 73. Issue 3. 2019. 1-26.
- Kwiek, Marek (2018) Academic top earners. Research productivity, prestige generation and salary patterns in European universities. *Science and Public Policy*. 45(1). February 2018. 1–13.

- Kwiek, Marek (2018). High Research Productivity in Vertically Undifferentiated Higher Education Systems: Who Are the Top Performers? *Scientometrics*. April 2018, 115(1). 415–462.
- Kwiek, Marek (2018). International research collaboration and international research orientation: Comparative findings about European academics. *Journal of Studies in International Education*. 22(2), 136-160.
- Kwiek, Marek (2017) De-privatization in Higher Education: A Conceptual Approach. *Higher Education*. 74. 259-81.
- Kwiek, Marek (2016). The European research elite: a cross-national study of highly productive academics in 11 countries. *Higher Education*, 71 (3), 379-397.
- Kwiek, Marek (2015). Academic Generations and Academic Work: Patterns of Attitudes, Behaviors and Research Productivity of Polish Academics after 1989. *Studies in Higher Education*. 40(8). 1354-1376.
- Kwiek, Marek (2015). The Internationalization of Research in Europe. A Quantitative Study of 11 National Systems from a Micro-Level Perspective. *Journal of Studies in International Education*, 19(2). 341-359.
- Kwiek, Marek (2015). The unfading power of collegiality? University governance in Poland in a European comparative and quantitative perspective. *International Journal of Educational Development* 43 (2015) 77–89.

### **BOOKS (ENGLISH ONLY):**

- Kwiek, Marek (2019), *Changing European Academics: A Comparative Study of Social Stratification, Work Patterns and Research Productivity*, London and New York: Routledge, pp. 274.
- Kwiek, Marek (2013), *Knowledge Production in European Universities. States, Markets, and Academic Entrepreneurialism*, Frankfurt and New York: Peter Lang, pp. 486.
- Kwiek, Marek (2012) and Peter Maassen (eds.), *National Higher Education Reforms in a European Context: Comparative Reflections on Poland and Norway*, Frankfurt and New York: Peter Lang, pp. 247.
- Kwiek, Marek & Andrzej Kurkiewicz (eds.) (2012). *The Modernisation of European Universities. Cross-National Academic Perspectives*, Frankfurt and New York: Peter Lang, pp. 362.
- Kwiek, Marek (2006), *The University and the State. A Study into Global Transformations*, Frankfurt and New York: Peter Lang, pp. 424.
- Kwiek, Marek (2004), *Intellectuals, Power, and Knowledge. Studies in the Philosophy of Culture and Education*, Frankfurt and New York: Peter Lang, pp. 301.
- Kwiek, Marek (ed.) (2003), *The University, Globalization, Central Europe*, Frankfurt and New York: Peter Lang, pp. 260.

### **4. RECENT LARGE-SCALE RESEARCH PROJECTS:**

- ◆ 2022-2023 – a “Society for Science” grant, Ministry of Education and Science, Polish Scientists 2022. Scientific Excellence, Research Autonomy, and Social Responsibility of Science (24 months)
- ◆ 2024-2020 - PRELUDIUM BIS grant, National Research Council (NCN), Research Productivity and Collaboration Patterns in Global Science. A Conceptual Approach (a doctoral studies project) (60 months)

- ◆ 2021-2019 – a DIALOG grant, Ministry of Science, Research Universities: Funding, Governance, and Human Resources (24 months).
- ◆ 2019-2022 – an NCBR GOSPOSTRATEG grant, Student Support System Reform (33 months).
- ◆ 2018-2016 – a DIALOG grant, Ministry of Science, Competitiveness, Measurability, Internationalization (24 months).
- ◆ 2017-2012 – a MAESTRO grant, National Research Council (NCN), “Frontier Research”, The Programme for Research in International Comparative Higher Education (60 months)
- ◆ 2017-2014 – a HARMONIA grant, NCN, European Flagship Universities (with Peter Maassen, Oslo) (36 months).
- ◆ 2017-2015 – a MASTER (MISTRZ) grant, FNP (Foundation for Polish Science), Professorial Subsidy, Institutional Autonomy and the Models of Adaptation of Polish Universities to a Changing Social and Economic Environment (24 months).
- ◆ 2012-2009 – European Science Foundation (ESF), Academic Profession in Europe: Responses to Societal Challenges (EUROAC), coordinator: Ulrich Teichler (Kassel University) (36 months)
- ◆ 2013-2009 – EU “Marie Curie Initial Training Network” EDUWEL – Education and Welfare, 7<sup>th</sup> FP, coord. Hans-Uwe Otto (Bielefeld University) (with three MC Fellows staying in Poznan in 2010-2013) (48 months).
- ◆ 2012-2009 – 7<sup>th</sup> FP, Making Capabilities Work (WORKABLE) coord. Hans-Uwe Otto (Bielefeld University) (36 months).
- ◆ 2009-2007 – EU LLL Programme GOODUEP – Good Practices in University-Enterprises Partnerships, coordinator: Jose-Gines Mora, TU Valencia ((24 months).
- ◆ 2007-2004 – European Universities for Entrepreneurship: Their Role in the Europe of Knowledge (EUEREK), 6<sup>th</sup> Framework Program, M. Shattock & G. Williams, Institute of Education, the UK (36 months).

## 5. SMALLER-SCALE RESEARCH PROJECTS (SELECTION ONLY):

- ◆ 2024-2011 – ETER (European Tertiary Education Register) project, B. Lepori, University of Lugano, Switzerland.
- ◆ 2019-2017 – Doctoral Education Worldwide, P.G. Altbach, Boston College, CIHE, Boston the USA.
- ◆ 2017-2013 – High Participation Systems across the World, S. Marginson, UCL Inst. of Education, the UK.
- ◆ 2016-2014 – Global University Rankings: Impacts on Universities Worldwide, P.G. Altbach, Boston College Center for International Higher Education, Boston, the USA.
- ◆ 2015-2014 – Structural Reform of Higher Education Systems (SHERDE), J. File, CHEPS, Twente University, Enschede, the Netherlands and CHEGG, Ghent University, Belgium.
- ◆ 2015-2014 – HEDOCE: Drop-out and Completion in Higher Education in Europe, J. File, CHEPS (Center for Higher Education Policy Studies), Twente University, the Netherlands

## 6. INTERNATIONAL FELLOWSHIPS AND PROFESSORSHIPS (SELECTION ONLY):

- ◆ 2013-2012 – Visiting Professorial Fellow, UCL Institute of Education, London, the UK (12 months).
- ◆ 2008-2007 – global “Fulbright New Century Scholar”, working under D. Bruce Johnstone, NCS Distinguished Leader (Poznan/ SUNY Buffalo, USA, 12 months).

- ◆ 2003-2002 – Reagan-Fascell Democracy Fellow, Nat. Endowment for Democracy, Washington, DC, USA (6 mos).
- ◆ 1997-1996 – Kosciuszko Foundation visiting scholar, University of California, Berkeley, USA (6 months).
- ◆ 1996 – a Canadian Faculty Research Award Program, McGill University, Montreal, Canada (2 months).
- ◆ 1995-1994 – Fulbright Foundation visiting scholar, University of Virginia, Charlottesville, USA (10 mos.).

## 7. RECENT EXPERT POSITIONS IN HIGHER EDUCATION POLICY (SELECTION FROM 30):

- ◆ 2021-2024 – national expert, ETER (European Tertiary Education Register)
- ◆ 2021-2022 – World Bank, Poland
- ◆ 2020-2021 – World Bank, Latvia
- ◆ 2020 – World Bank, Poland
- ◆ 2015 – World Bank, Changing Higher Education in Poland. V-X 2015.
- ◆ 2014 – senior expert and team leader, National Strategy for Ukrainian Higher Education until 2025, USAID and Ministry of Education and Science, IV-XI 2014.
- ◆ 2014 – expert, Equity-Related Challenges in Education and Training, NESET (Network of Experts on Aspects of Education and Training) and the EC, I-V 2014.
- ◆ 2012 – expert, Entrepreneurial Universities – A Guiding Framework Project, Technopolis/ the EC and OECD, II-X 2012.
- ◆ 2011 – national leading expert, Modernization of European Universities Project, Polish Ministry of Science, Polish EU Presidency 2012, III-XII 2011.
- ◆ 2010-2011 – expert, World Bank Europe 2020 (Higher education and skills in Poland), II-V 2011.

## 8. HIGH-LEVEL EXPERT GROUPS:

- ◆ 2006 – OECD (High-Level Expert Group, CERI – Center for Educational Research and Innovation, Paris), Globalisation, Market Forces and the Future of Higher Education (S. Vincent-Lancrin).
- ◆ 2003 – OECD (High-Level Expert Group, Center for Educational Research and Innovation), The Future of the University Project (K. Larsen).
- ◆ 2002-2001 – European Commission, HLEG (High Level Expert Group) STRATA expert group Developing Foresight for Higher Education/Research Relations (E. Faroult).

## 9. MAJOR CONTRIBUTIONS TO THE EARLY CAREERS OF RESEARCHERS:

A supervisor of 13 PhD students in 2005-2021. Marek also supervised a team of 3 international “Marie Curie Early Stage Researchers” (2010-2013) funded by the European Commission. In 2019-2020, he employed 10 young scholars in his grants. Marek funded 80 international conferences and seminars abroad, as well as several fellowships abroad, to his postdocs and PhD students since 2010 (through his research grants).

Currently, he supervises in his Center: 10 postdocs and doctoral students in an NCBR project (2019-2022), 6 postdocs in a Dialog project (2019-2021), 1 postdoc in a Sonatina NCN project (2018-2021), and 1 PhD in a Preludium BIS NCN project (2020-2024). He is also co-supervising a PhD with Aarhus University, Denmark (2021-2024), funded by Independent Research Fund Denmark (DFR).

He was a reviewer in promotion and tenure procedures at the University of Hong Kong (2019), University of Toledo, Ohio (2017) and about 15 times in Poland.

Additionally, in Poland, he has been consolidating the higher education research and policy community of 100 scholars, being editor-in-chief of the only Polish research journal in higher education, *Science and Higher Education* (10 volumes published about 3,500 pages in total) and fully financing 6 national “annual conferences” for this community at AMU.

## **10. PEER-REVIEW ACTIVITIES:**

Peer-reviewing for the higher education research and policy community: 115 peer-reviews in the past few years for major professional journals such as *Higher Education*, *Studies in Higher Education*, *Higher Education Quarterly*, *Science and Public Policy* and *Scientometrics* (see: Publons.com). In 2021, he authored 35 peer reviews (<https://publons.com/researcher/2706163/marek-kwiek/metrics/>)

Reviewer of 60 European Commission grant proposals (“Knowledge Alliances”), international grant proposals (Austria, Belgium, Czech Republic).

Reviewer of book proposals for different book series (Routledge, Bloomsbury, Springer, Bristol University Press, and Palgrave).

## **11. BIBLIOMETRICS:**

Google Scholar: h-Index: 48; Citations 7,140; Scopus: h-Index: 18; Citations (documents) 790.

## **12. CONTACT DETAILS:**

Professor Marek Kwiek

Institute for Advanced Studies in Social Sciences and Humanities, Director

UNESCO Chair in Institutional Research and Higher Education Policy

Adam Mickiewicz University of Poznan, Poland

[kwiekm@amu.edu.pl](mailto:kwiekm@amu.edu.pl)

[www.cpp.amu.edu.pl](http://www.cpp.amu.edu.pl)

[Twitter: @Marek\\_Kwiek](https://twitter.com/Marek_Kwiek)